



Solent Champions

Over 180 leading employers from across the Solent region, known as 'Solent Champions', are part of a ground-breaking network and support the work of Business Solent.

Through the Champion Programme, businesses get connected and gain from a wide range of direct business benefits and indirect benefits that enhance the offer of the Solent region.

By working together we have a louder voice and can promote the Solent region as a great place to work, invest, study, live and enjoy.

Become a Solent Champion – You'll be in great company...

Champions have access to a wide range of direct benefits including building reputation through marketing, PR and sponsorship, as well as business development opportunities through the extensive events programme and options for personal development and CSR.

Champions can also become involved in and shape the Action Groups and Alliances that reflect their concerns and interests. Action groups are localised and Solent region wide, dependant on the focus. They provide the platform for businesses to highlight challenges and opportunities and work together for a positive outcome.

In essence the greater involvement with Business Solent and its Champion programme, the more businesses will benefit.



How much does it cost?

Solent Champion levels determine the amount of direct benefits received:

- Champion - £3,000
- Bronze - £5,000
- Silver - £10,000
- Gold - £20,000
- Premier - £25,000

Please find overleaf the example packages

The investment from Champions enables Business Solent to deliver projects, create opportunities and tackle challenges on behalf of the business community.

Solent Champions:

- Provide a powerful forum for debate, generating ideas and project initiatives for the benefit of the region
- Represent a diverse cross-section of medium-large sized businesses that want to build recognition for business in the city region
- Are kept informed of the latest developments and projects within the Solent region
- Advocate support for, or influence decisions on public policy
- Gain from the many direct and indirect benefits, profile building and recognition

For more information

To find out more about becoming a Solent Champion contact Champion Manager, Leigh-Sara Timberlake, on 0844 225 3130 or email: leigh@businesssolent.com

		Champion	Bronze	Silver	Gold
Marketing & Communications					
Business Solent Website <i>www.businesssolent.com</i>	Full page directory listing with logo & direct link to website	*	*	*	*
	Champion press releases/news featured in Champion News section	*	*	*	*
	Champion Offers - area to promote an offer/discount deal to other Champions'	*	*	*	*
	Discounted advertising opportunities	*	*	*	*
Quarterly Newsletter	Discounted advertising rates throughout the year	*	*	*	*
	Logo presence in the newsletter & where other opportunities occur	*	*	*	*
	Guaranteed editorial once a year		*		
	Case study editorial once a year			*	*
	One advert per year				*
Champion Press Releases	Dedicated press releases written for new Solent Champions' and circulated to local media	*	*	*	*
	Dedicated Champion column written for promotional use				*
Monthly e-News Updates	Receive e-News Updates	*	*	*	*
	Discounted advertising rates	*	*	*	*
	One advert per year			*	*
Solent Champion Plaque	To represent Champion involvement & level	*	*	*	*
Use of Logos	Business Solent and Champion logos to support Solent Champions' promotional material	*	*	*	*
Supportive Quotes	From Business Solent to support Solent Champions' press releases where appropriate	*	*	*	*
Events & Sponsorship					
Networking Events	Discounted rates for chargeable events	*	*	*	*
	Free to attend the regular informal networking evenings (11 per year)	*	*	*	*
	Two free places at the Solent Champion themed Breakfast Briefings (four per year)	*	*	*	*
	Two free places at the Business Solent Annual Conference	*	*	*	*
	Guaranteed complimentary invitation to one Directors Forum per year			*	*
	Guaranteed invitation to one exclusive 'invite only' CEO Dinner per year			*	*
	One free team per year at a Team Building Event, eg Golf Day, Sailing Regatta				*
Sponsorship	Internal & external sponsorship opportunities	*	*	*	*
	Sponsorship of an informal networking evening or other themed event per year		*		
	Sponsorship of a Champion Briefing, Directors' Forum or other themed event per year			*	
	Sponsorship of an exclusive CEO Dinner or other themed event per year				*
	Sponsorship of the Business Solent Annual Conference				*
Business Intelligence & Representation					
Surveys/Consultations	Ability to input into surveys & consultations	*	*	*	*
Action Groups	Opportunity to be represented on a relevant Business Solent Action Group (limited availability)	*	*	*	*
	Opportunity to partner with an Action Group/Alliance (subject to availability and strategic fit)				*